



TRANSPERFECT
GAMING SOLUTIONS

**NIMBLE
GIANT**
ENTERTAINMENT



Argentinian games developer and publisher Nimble Giant Entertainment is the living embodiment of what the combination of true passion and creative expertise can achieve in the gaming industry. The hard-working team at Nimble Giant has been bringing a wide range of fast-paced, dynamic, and exciting games to eager players worldwide since 2011, including fan favorites like *Quantum League*, *Hellbound*, and *Drone Strike Force* to classics like *Master of Orion: Conquer the Stars*, *Champions of Regnum*, and *Bunch of Heroes*.

Nimble Giant reached out to TransPerfect Gaming Solutions in 2020 to help build and maintain momentum for its then-upcoming release *Quantum League*. The company wanted to find the right partner to help spread the word about its exciting new first-person shooter to hungry gaming communities and keep the buzz around the game going leading up to release and beyond.

Start Spreading the News

TransPerfect Gaming Solutions' expert community management teams helped Nimble Giant and *Quantum League* reach and expand its audience online. They sought out active and valuable interactions in the digital spaces where gamers gather most—participating in community forums where they existed and building entirely new platforms where they didn't. This ensured players had a place to share their excitement and thoughts on the new release and the Nimble Giant team had a thriving base to share all their news and developments with. Most notably, the TransPerfect Gaming Solutions team built an incredibly active and self-sustaining community on the primarily gaming-focused Discord platform where players still meet to discuss the game to this day and where members of the Nimble Giant team can engage with them one-on-one to discuss how to improve, build on, and carry *Quantum League* into the future.

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We worked with TransPerfect Gaming Solutions to support the launch of our competitive FPS Quantum League. We were happily impressed by the quick setup time – especially considering the quality the experts at TransPerfect Gaming Solutions provided in the community management of our Discord communities and other channels. The level of expertise and understanding of the online social dynamics allowed us to offer a world-class experience to our new and existing community members.

– Lionel Zajdweber,
Marketing Director



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