



TRANSPERFECT  
GAMING SOLUTIONS



## CHALLENGE

Outright Games, a global leader in video game publishing known for titles such as Jumanji, Ice Age: Scrat's Nutty Adventure, Paw Patrol: On A Roll, and others, was looking to partner with a professional gaming service provider who could aid in supporting their community management initiatives by creating and maintaining a Discord server allowing Outright to have better engagement with their games ambassadors and internal stakeholders.

## SOLUTION

TransPerfect Gaming offered Outright Games an optimized and integrated solution through Discord to help aid their objective of keeping their ambassadors more informed about the games they loved and to develop a feedback loop to better their game. TransPerfect Gaming created a secure server for Outright Games and developed channels for all 28 studio games in all 25 countries where they offered their games.

## RESULT

After creating the customized and secure community platform, Outright Games could see the results of their engagement almost immediately; their channels grew their followers by 150%, exceeding their original expectations for the project. Outright Games and TransPerfect Gaming continue to work on current and future game projects around building a positive and engaging community management hub.

**28**

STUDIO GAMES

**25**

COUNTRIES

**150%**

FOLLOWER GROWTH